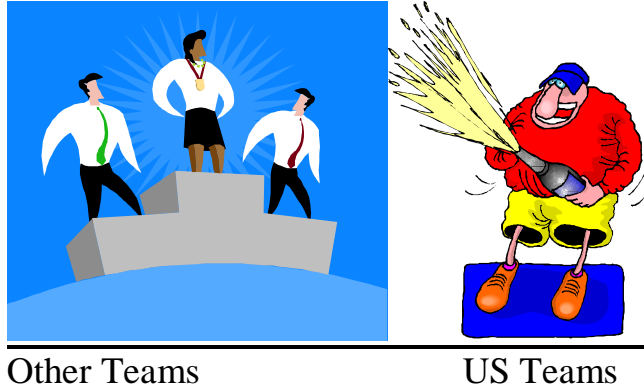


## The New FFF Targeted Funds for the US National Teams



### What is Wrong with this Picture?

Every year we send pilots to compete in other countries and we do so by sending them on a shoestring budget. Isn't it about time we, the richest country in the world, sent our representatives to compete in style? At the Foundation, we have been trying to find ways to do just that. But, we need your help! While we haven't strayed away from our other interests of saving flying sites and helping with safety and training, we recognize that our top pilots have to struggle to find funding in order to get to these competitions. In order to accomplish this feat we decided to set up a couple of targeted funds dedicated to funding our teams. If you happen to be one of those pilots that feel this is a worthy cause then please help our teams by donating directly to these new funds.

### TWO NEW FFF TARGETED FUNDS:

This year we created two important new funds:

- **PGNT** - The “**Class 3 (Paragliding) US National Team Targeted Fund**”
- **HGNT** - The “**Class 1 (Hang Gliding) US National Team Targeted Fund**”

These funds are departures from our older FFF Paragliding and HG Competition Funds in that they are targeted to exclusively provide support to these two National teams. They were created because we were of the belief that people were not contributing to the old funds because their lack of specificity for use in supporting the National Teams. These new funds will by their nature enable donors to know that the funds will be used only for the National Teams with which they are associated. Also rules on these new targeted funds do not limit the funds that can be used annually toward that event. 100% of the fund balance can be drawn out of the fund for the purpose of the team if it is warranted. Also, if monies in any one event year are not fully used they will stay in the targeted fund to be available in the next competition event.

Donors will be able to get a tax deduction for giving to FFF as a 501(C)(3) organization, plus benefit from associated matching programs that maybe running for these funds.

#### TO WHICH FUND SHOULD PROSPECTIVE DONORS GIVE TO SUPPORT A US NATIONAL TEAM?

Donors wishing to support the US National Teams should now give directly to the new US National Team Targeted Funds as opposed to the Paragliding and Hang Gliding Competition Funds. Money donated into these older funds in the future are likely to be used as in the past without specificity for any kind of competition funding. But we see them likely becoming more a vehicle to help regional competition funding vs. National Team funding since we now have the more targeted funds for the National Teams.

The new targeted funds also should provide the US National Teams with a tool to enable them to solicit corporate or business sponsorships. Sponsors will be able to rest assured that any contributions made to these funds will be exclusively available for those teams' use.

#### HOW WE WOULD ENVISION THE USHPA FFF MATCHING PROGRAM TO WORK WITH THE NEW TARGETED FUNDS:

Currently, USHPA has a matching program that works to support FFF funds whereby when donors make contributions to the FFF at the time they renew their USHPA memberships any dollars up to \$500 will be matched by USHPA. For example, if a donor contributes \$100 to FFF then USHPA will match it with an additional \$100 totaling \$200 to the Foundation. USHPA has included these new targeted funds under that matching fund umbrella within the current matching program. By doing this USHPA is offering more choices without changing their budgeted funding commitment for this program.

#### AN ADDITIONAL CHALLENGE MATCH STIMULUS OPPORTUNITY FOR 2011:

Since the two new National Team Targeted Funds are brand new this year, FFF is eager to see the competition community respond to them and make this improved approach to funding competition successful. Two special FFF donors have made a Challenge Grant offer to FFF and are willing to match the first \$2500 of FFF gifts that are donated to the each of the new comp funds. They will donate \$2500 to the Class 1 US National Team Targeted Fund and \$2500 to the Class 3 US National Team Targeted Fund totaling \$5000 in matching funds if funds can be raised for these new funds. (NOTE: a USHPA match portion of a gift does not qualify as part of the portion to be matched by the Challenge Grant.) This means for example, the first donors who contribute up to \$2500 in each fund will have the opportunity to double their personal gift matches through this challenge. Also, since USHPA agrees to match these new US National Team targeted funds in addition to the older competition funds this will serve to add a 2<sup>nd</sup> match to a donors National Team gift. This would effectively triple any gift that was made to the National Teams this year for the 1<sup>st</sup> \$2500 made to each of the two the National Teams in 2011.